**Introduction & Purpose**

This guide is done to help the general public go through and analyze the Northwind Traders dashboard. The dashboard provides soo much of valuable insights for the companies sales data while highlighting its product trends and performance metrics in an easy to understand way.

**Structure & Organization**

I have created 2 dashboards to drill down on two major factors:

* Sales Trend Dashboard: Overview of key metrics and highlights.
* Products Performance Dashboard: Sales data for different product categories.

Dashboard Features & Components

•Key Metrics: Displays total quantities ordered, sales trend analysis, and sales by region regions

•Interactive Charts: Pie charts, bar charts, and line graphs for visualizing data.

•Category Filters: Simple filters to drill down on individual categories

•Map Visualizations: To study how products performed in those regions.

**Step-by-Step Navigation**

* Opening the Dashboard

Access the dashboard through the public link provided. No login is required.

https://app.powerbi.com/links/tt9hi18eKz?ctid=f52f2183-9f67-4ad2-b656-6f754fe196cb&pbi\_source=linkShare

* Exploring Main Sections

Sales Trend Dashboard: Overview of key metrics and highlights.

Products Performance Dashboard: Sales data for different product categories.

* Utilizing Filters

Category Filter: Select specific categories to focus on

Date Filter: Adjust the displayed time period.

* Interactivity & User Functionalities

-Drilling Down

Click on any chart or map segment to get more detailed data.

-Hover Actions

Hover over data points to see additional information in tooltips.

-Adjusting Timeframes

Use the date filter to select specific timeframes and view trends for those periods.

**FAQs & Troubleshooting**

* FAQ

•How do I change the view?

Use the filters located at the top of each section.

•Can I save the data?

Yes, click the download button to save the data or charts.

* Troubleshooting

•Dashboard not displaying correctly?

Check your internet connection and try refreshing the page.

•Filters not working?

Ensure you have selected valid options and reset if needed.